Florida Fall Cattlemen’s Conference & Allied Trade Show

“You Can’t Manage What You Don’t Measure”

November 19, 2015
8:00 AM

Southeastern Livestock Pavilion
2232 NE Jacksonville Road
Ocala, Florida 34470
352-671-8400
http://cflag.ifas.ufl.edu

Register Now To Win!

YETI COOLER DOOR PRIZE!

Each paid participant will have a chance to win a YETI cooler.
*Sponsored By Alltech

Registration includes admission to all seminars, trade show, a printed copy of the speakers’ papers and catered lunch.

Directions to Southeastern Livestock Pavilion

From I-75: Go east on US 27 to US 441, turn north onto US 441, go to first traffic light and turn east onto 200A. Continue for approximately 1 mile, the Southeastern Livestock Pavilion is on the north side of 200A.

For more information:
phone: 352-671-8400
e-mail: jmsh@ufl.edu

The Foundation for The Gator Nation
An Equal Opportunity Institution
“FOUNDATIONS OF PROFITABILITY”

AM
8:00 Registration / Trade Show Opens
9:00 Florida Cattlemen’s Assoc. Update
Jim Handley
Executive Vice President
Florida Cattlemen’s Association
Kissimmee, FL.
9:15 Hay vs. Round Bale Silage
Matt Hersom, PhD.
UF/IFAS Beef Cattle Specialist
Department of Animal Sciences
University of Florida
Gainesville, FL.
10:00 Trade Show Break
10:30 You Can’t Manage What You Don’t Measure
Chris Prevatt
Regional Specialized Agent
Livestock & Forage Economics
UF/IFAS Range Cattle Research & Education Center
Ona, FL.
11:30 Fetal Programming
Matt Hersom, PhD.
UF/IFAS Beef Cattle Specialist
Department of Animal Sciences
University of Florida
Gainesville, FL.
12:15 Lunch / Trade Show Break
1:15 Bull Selection
Tim Marshall, PhD.
Retired Dean & Professor
Abraham Baldwin Agricultural College (ABAC)
Tifton, GA.
2:15 Trade Show Break
2:30 Basic Herd Health
Kyle Fisk, D.V.M.
Marion County Beef Cattle Veterinarian
Ocala, FL.
3:30 Evaluation & Door Prize Drawing for YETI Cooler
Register on Eventbrite:
Search: Florida Fall Cattlemen’s Conference

PM
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Participant Registration
2015 Florida Fall Cattlemen’s Conference & Allied Trade Show
November 19
Southeastern Livestock Pavilion
Ocala, Florida

PLEASE PRINT

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City ____________________________
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email _________________________

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Signature: _________________________

Billing address if different from above:
Address: ____________________________
City: _______ State: ____ Zip: _________

_____ $25 Early Registration
(Postmarked on or before 11/6/15)
_____ $20 Student Registration Fee
(Postmarked on or before 11/6/15, Student ID required)
_____ $75 Late Registration
(postmarked after 11/6/15 or on-site)

Make check payable to:
Marion County EAC
Mail to:
Mark Shuffitt
2232 NE Jacksonville Road
Ocala, Florida 34470-3615