

## University of Florida – Beef Units Spring Bull Sale

May 30<sup>th</sup> through June 1<sup>st</sup>

We are trying a new way of selling some bulls from the UF Beef Unit. In order to have everybody able to bid on animals we have for sale, we are trying an online auction to market a few animals as a trial run.

We will be selling four head of good 2 year old bulls (2 Registered Brahmans, 1 commercial Brahman, and an Ultrablack-type bull) on the Cattle-In-Motion online auction. These bulls are semen tested, Johnes tested, vaccinated, dewormed, and are ready to go to work. As usual, you can come by and see the bulls in person at the Beef Research Unit by the Racetrack on County Road 225, just North of Gainesville. Please call ahead if you'd like to come by.

### **New Procedure for Bidding on Bulls and Viewing Online:**

If you'd rather view the bulls online, they'll be on the **Cattle-In-Motion** website – [www.cattleinmotion.com](http://www.cattleinmotion.com) where there will be still photographs, a short video on each bull, and pedigree and performance information listed under the **"UF Beef Unit Spring Bull Sale"** link. As always, you can call and ask me anything you want to know about the bulls. We'll also have pictures and info up on the Florida Brahman Association's site and the UF Animal Science Department's web site.

*If you'd like to bid on any of the bulls, you'll have to follow the directions at the bottom of the page when you open the "UF Beef Unit Spring Bull Sale" page. The pictures and videos are up for viewing now, but the sale portion begins on May 30<sup>th</sup> and the bidding ends on June 1<sup>st</sup> at 7:00 PM, as is described on that page.*

We hope you'll like this new method of selling cattle, and will be willing to participate in this "high-tech" bull sale. To some of you this may be a little awkward, but we'll try to help you through it if you have any questions. Give us a call.

Thanks for your interest, and hope to hear from you soon.

Sincerely,

**Danny Driver**

**352-538-1401**

**OR**

**Michelle Driver**

**352-316-2997**